

**Faculty of Management**  
**BBA Programme Semester - 4**

**TEACHING & EXAMINATION SCHEME FOR BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME (AY 2023-24)**

Semester	Course Code	Course Category	Course Title	Evaluation Type (Theory/ Practical/ Theory+Practical)	Teaching Scheme			Examination Scheme													
					Contact Hours			Total Credit	Credit	Theory /( Theory + Practical)					Practical					Total	
					Theory	Practical	Total			CCE		SEE			Credit	CCE		SSE			
								Max.	Passing	Max.	Passing	CE+ESE Passing	Max.	Passing		Max.	Passing	CE+ESE Passing			
4	MSM208-2C	Major	Production & Operation Management	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSM209-2C	Major	Entrepreneurship Development	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSM210-2C	Major	Banking & Insurance	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSE203-2C	Minor (Elective)	Ethics & Corporate Social Responsibility	Theory	4	0	4	4	4	50	18	50	18	36	0	0	0	0	0	0	100
	MSE203-2C	Minor (Elective)	Business Environment	Theory	4	0	4														
	AEC204-2C	AEC	Soft Skills - II	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
	SEC204-2C	SEC	Digital Marketing	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
	SEC204-2C	SEC	Introduction to GST	Theory	2	0	2														
	VAC202-2C	VAC	Digital Empowerment	Theory	2	0	2	2	2	25	9	25	9	18	0	0	0	0	0	0	50
VAC202-2C	VAC	Introduction to National Service Scheme	Theory	2	0	2															
								22	22						0						550

MDC Multidisciplinary Course  
AEC Ability Enhancement Course  
SEC Skill Enhancement Course  
VAC Value Added Course